

Marina investment decisions supported by operating evidence

Assess marina opportunities, define the investment case and connect projects with suitable financial and strategic partners.

Investment funds & asset managers



The decisions ahead

Your priorities determine the scope and the people involved.

Demand & product

Which users and services underpin the commercial case?

Operating assumptions

How will responsibilities, costs and service levels work in practice?

Execution dependencies

Which open decisions could affect the business plan?



One advisory perspective across the lifecycle

Based in Monaco, M3 connects commercial analysis with the practical requirements of marina, yacht club and waterfront operations.

Strategy & project foundations

National yachting strategies, business planning, investment & fundraising.

Design & readiness

Operational requirements, coordination and preparation for opening.

Operating assets

Service improvement, assessment and development priorities.

Marina and yacht club destinations

A selection from the M3 portfolio.



AMAALA Yacht Club

Saudi Arabia



Corinthia Yacht Club

Qatar



Jeddah Yacht Club

Saudi Arabia

Expertise for your priorities

A starting point for a conversation with investment funds & asset managers.

Investment & fundraising

Define the investment case, prepare funding materials and identify potential investors and financial partners for marinas, yacht clubs and waterfront developments.

Explore the scope

Marina feasibility studies & business planning

Assess demand, define the right berth mix and connect the marina concept to a clear operating and revenue model.

Explore the scope

Marina operator strategy & selection

Define how the marina should be operated and create a structured basis for selecting the organisation responsible for delivery.

Explore the scope

A clear basis for the next decision

The work produces documents your project and operating teams can use.

Investment proposition

Market evidence, the business case and funding requirements in a clear project presentation.

Partner search & introductions

Target investors and financial partners, with agreed materials and follow-up priorities.

A decision and risk register

Dependencies, information gaps and actions for the owner's advisers.

The business units around the marine asset

Complementary uses need their own operating logic. We examine how retail, hospitality, wellness and leisure interact with the marina and with specialist operators.

Activity contributions

Revenue responsibilities and the assumptions behind each business unit.

Operating structures

Direct, outsourced, leased and hybrid arrangements where relevant.

Shared dependencies

Common services, capital requirements and coordination between operators.



Requirements backed by evidence

S3 connects sustainability, service quality and operating practices through a structured assessment framework.

Baseline & priorities

Identify applicable requirements and information gaps.

Development & readiness

Track actions, responsibilities and supporting evidence.

Assessment & follow-up

Document findings and review corrective actions.

La Belle Classe Destinations is a separate Yacht Club de Monaco process. M3 supports preparation; the YCM makes the admission decision.

Industry dialogue that continues beyond the meeting

M3 brings professionals together through events and the Smart Marina Connect platform.

Monaco Smart & Sustainable Marina Rendezvous

Industry dialogue, innovation and professional connections.

World Yachting Summit

Conversations across the international yachting ecosystem.

Smart Marina Connect

Networking, events and professional resources throughout the year.



Smart Marina Connect



A focused scope for the investment decision

We agree a focused starting point around your project, its available information and the decision ahead.

O1

Which assumptions are most material to the decision?

O2

What information and operating evidence can be reviewed?

O3

Which questions need an independent specialist view?

Discuss your project

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